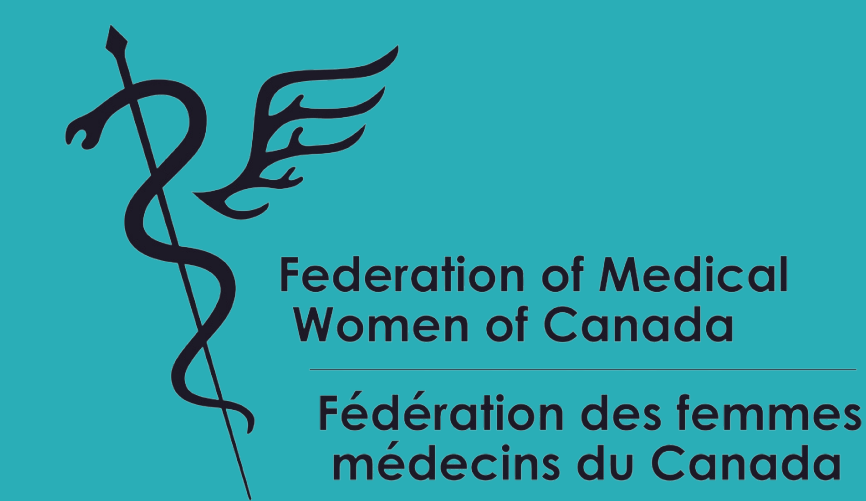


Engaging and Mobilizing Stakeholders to Address Care Gaps: The Federation of Medical Women of Canada Task Force to Address the HPV Immunization Crisis During COVID

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THE POWER OF COLLABORATION

INTRODUCTION

A major care gap in vaccination is systems and implementation. During COVID the Ontario school-based HPV program faced a crisis. VCRs plummeted to 2.6% in 12 y/o students in 2020-2021. **To address the crisis, the Federation of Medical Women of Canada (FMWC) convened a task force of a diverse group of HCPs and allied stakeholders from various sectors.**

METHODOLOGY

A diverse group of Physicians, Pharmacists, Dentists, Public Health Officials, School Board members and Industry were convened and developed eleven short-term and six long-term recommendations addressing six main areas and published them in a white paper as a road map

The FMWC is the voice of women+ doctors in Canada, across all specialties and provinces, a national organization with a 100-year history advocating for the evolving health needs of women+. Member of the NGO section of the Department of Global Affairs at the United Nations and member of the Medical Women's International Association (MWIA), making us a part of the Economic and Social Council of the UN (ECOSOC).

METHODOLOGY

for recovery:

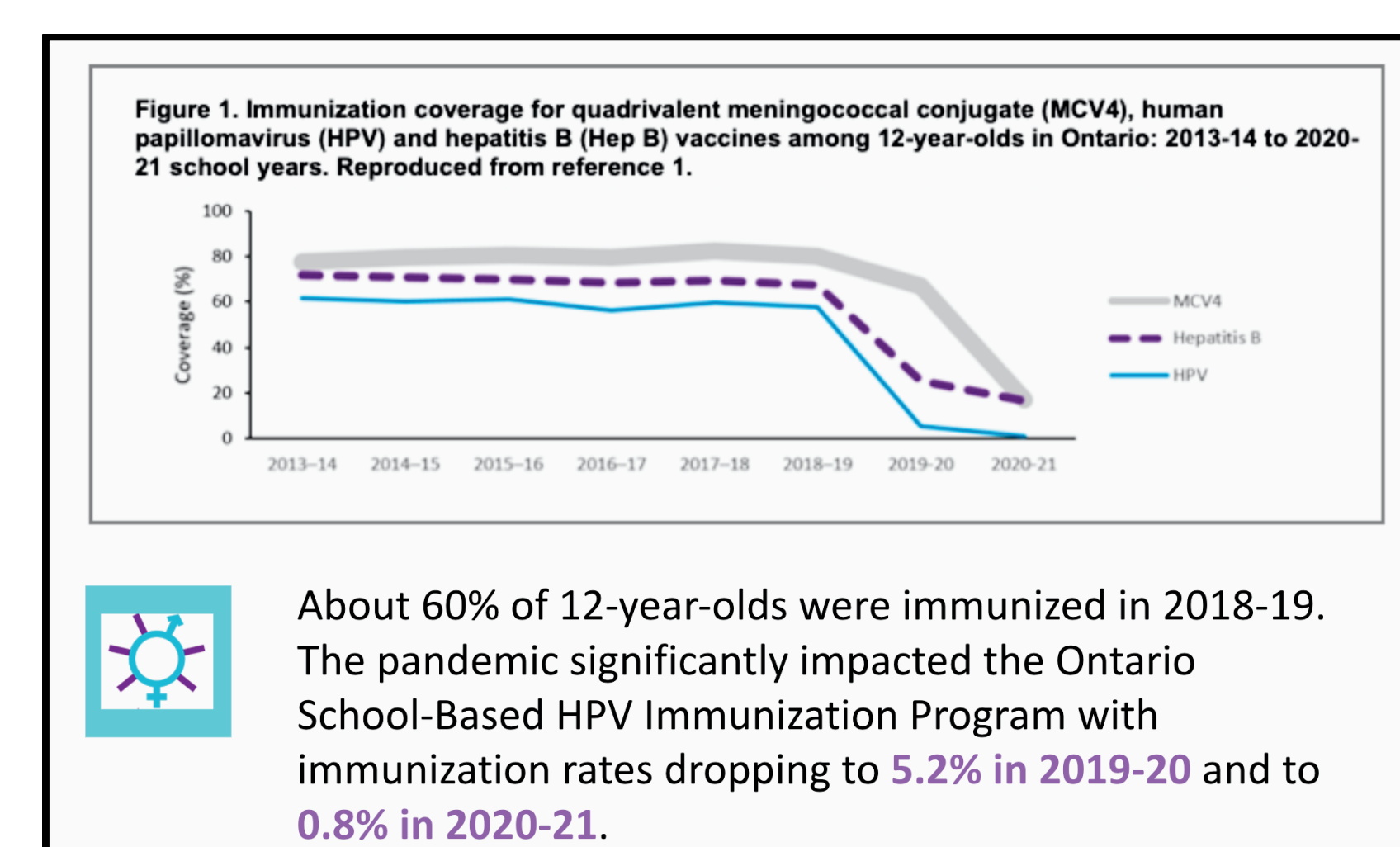
1. Access to HPV vaccines
2. Communication about HPV vaccines
3. Collaboration - HCPs/Public Health/Government
4. Change management
5. Leveraging technology to improve vaccine uptake
6. Investment in public health and research

RESULTS

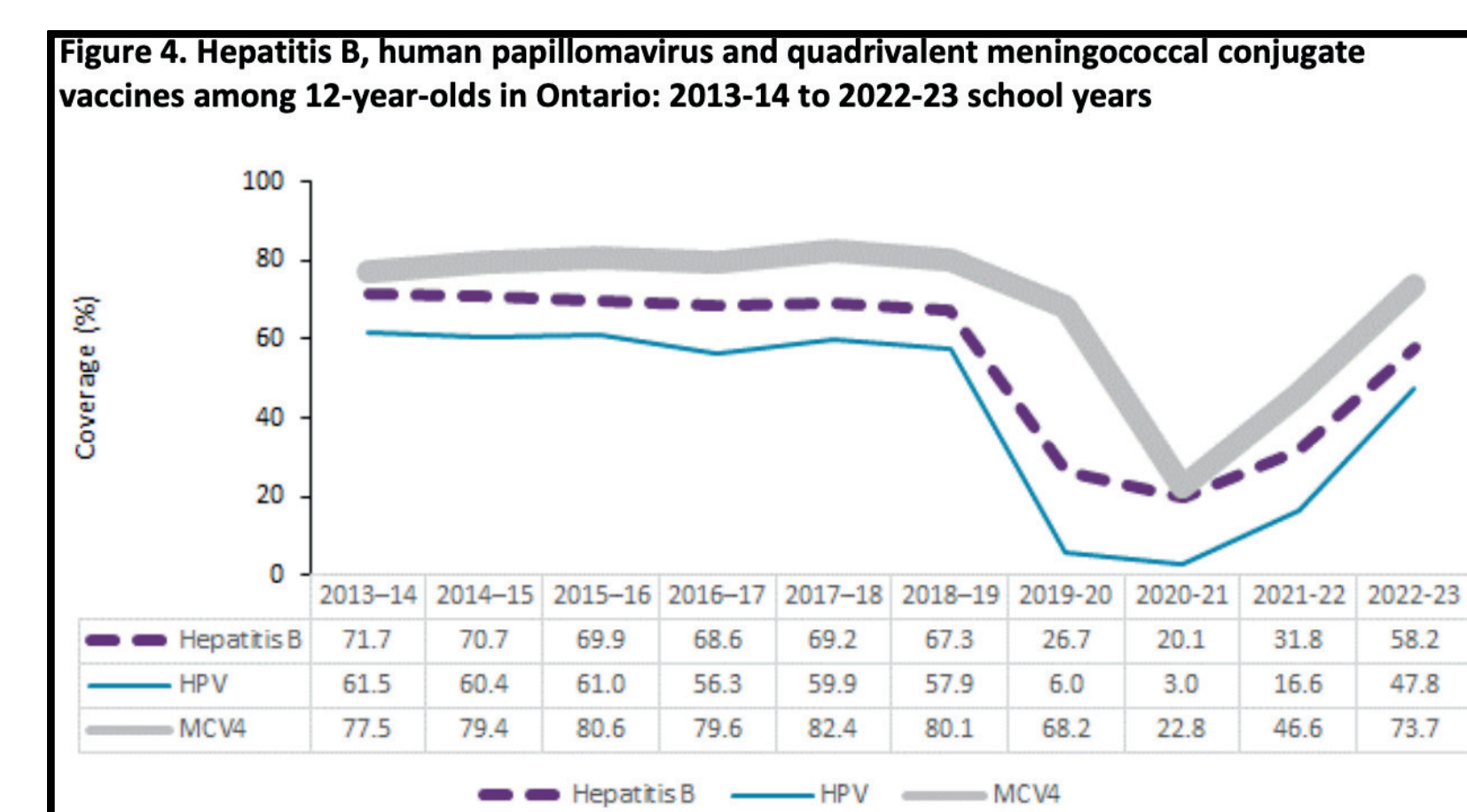
The Task Force met with Ontario Parliament members, Ministry of Health, and the Ontario Chamber of Commerce. A public relations and education campaign was initiated generating 52,060,242 media impressions in 2022 and 45,574,731 in 2023. Several collaborations were developed for educational events. Synergies with the Cancer Won't Wait program also increased the educational reach.

The Ministry of Health implemented changes including

IMMUNIZATION RATES



UTD Immunization Coverage Rates as of Aug. 31st of the given school year 2020-2021



UTD Immunization Coverage Rates as of Aug. 31st of the given school year 2022-2023

RESULTS

an extension for HPV vaccination and a focus on strategies for catch up. VCRs increased from 2.6% to 48% in the latest coverage report. Most impressive were the gains in the catch-up program.

CONCLUSION

The Task Force recommendations and actions played a role in the recovery of HPV VCRs. The Task Force process is now being utilized in other therapeutic areas including by the Canadian Public Health Association who are building on the recommendations of the FMWC Task Force with the aim of promoting equity and access of HPV immunization among underserved populations. A major next step is for proper registries in Ontario.